Connecting a Virtual Community
With many global events currently cancelled, changed or under review, Real Asset Media is launching a new initiative designed to bring the real asset community together under one virtual roof.

REALX.global is a new virtual trade fair & conference using innovative virtual reality and the latest technology. REALX.global enables exhibitors, attendees and leading speakers from across the industry, government, regions and cities to connect, network, create private meetings, showcase and explore new and existing projects and help drive business relationships.

The REALX.global Exhibition Hall features a 3D floorplan allowing exhibitors to choose their preferred position and create their own stand using existing designs, or build a bespoke stand using the latest technology to produce an amazing immersive experience for both exhibitors and attendees.

At REALX.global, attendees will benefit from an industry-leading conference agenda designed to kick-start ‘return to the business’ in September and January. A truly global event, REALX.global will include speakers and attendees from across the world to share insights, connect and drive cross-border investment and business.

Virtual Exhibition & Conference Launches 17-18 September 2020

Taking Virtual Events to the Next Level
What REALX offers you

- **2 Flagship Annual REALX.global Events** September and January
- **Industry-leading Conference Programme**, Keynote presentations, One-on-Ones and Panel Sessions
- Bringing together leading speakers from across the world: Thought Leaders, Keynote presentations, Research, Panel Discussions
- Live and On Demand content connecting the **Global Real Asset Community** across time zones
- **Virtual 3D Exhibition Hall**
- **Create your own stand** or recreate your virtual stand using your existing 3D designs
- Virtual project presentations mean attendees can **step straight into your project**
- Creating a **meeting point** with match making, speed networking, instant meetings, communication & networking opportunities to help create and boost business connections
- Supporting thought leadership, brand visibility, and the ability to really engage with current and new potential business partners
- **Exhibition Hall** is always open **24x7x365**
- Real Asset Live online events hosted at **REALX.global** throughout the year
- **Host your own events** on your stand or the REALX auditorium
- REALX.global and Real Asset Media are partners of the world’s most important Real Estate associations, including the **RICS, ULI, EPRA, SHHA**
Creating certainty in an uncertain time
100% safe, 100% guaranteed
Easily accessed from across the globe
No travel required, zero carbon, zero waste
Time and cost efficient.
Highly interactive and engaging
A wealth of content that can be accessed live or instantly on-demand
Trackable activity with industry-leading analytics
3D virtual reality experience
Connecting a global community

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